



MIMESIS

collection spring 2022

The Orchid Growers is the one-stop-shop for high-end Phalaenopsis. Under our Mimesis brand, we supply many varieties and special concepts all year round, available in various pot sizes. Naturally grown sustainably. With this we offer a wide and deep range, so that you can always find the Phalaenopsis under one roof in all its appearances. This makes us the sustainable partner for suppliers to the higher segment.

In our inspiration center we are constantly testing our latest ideas. As a result, we deliver concepts that are proven to matter. We unburden and think along about shelf layouts and consumers by surprising and inspiring with our brand Mimesis. A brand that revolves around emotion, sharing and connecting. Because that's what our orchids do.

ἠΜΙΝΑΕΜ	MEANING
[mimesis] ἠΜΙΝΑΕΜ	mimesis [imitation]
οἱ ἠΜΙΝΑΕΜ >	< Greek <i>mimēsis</i> [to
ἠΜΙΝΑΕΜ, to reflect]	mimic, to reflect],
ἠΜΙΝΑΕΜ ἠΜΙΝΑΕΜ	fromn <i>mimeisthai</i>
ἠΜΙΝΑΕΜ, [imitate], from <i>mimos</i>	[imitate], from <i>mimos</i>
(cf. mime).	(cf. mime).

MIMESIS COLLECTION

The range consists of the
baseline Mimesis Originals and
several concepts, each with its
own character and story, which
together form the Mimesis
Collection.

- Originals
- Marvellous
- Swan
- Flow
- Muse
- Moon
- No.7
- Spirit
- Atelier



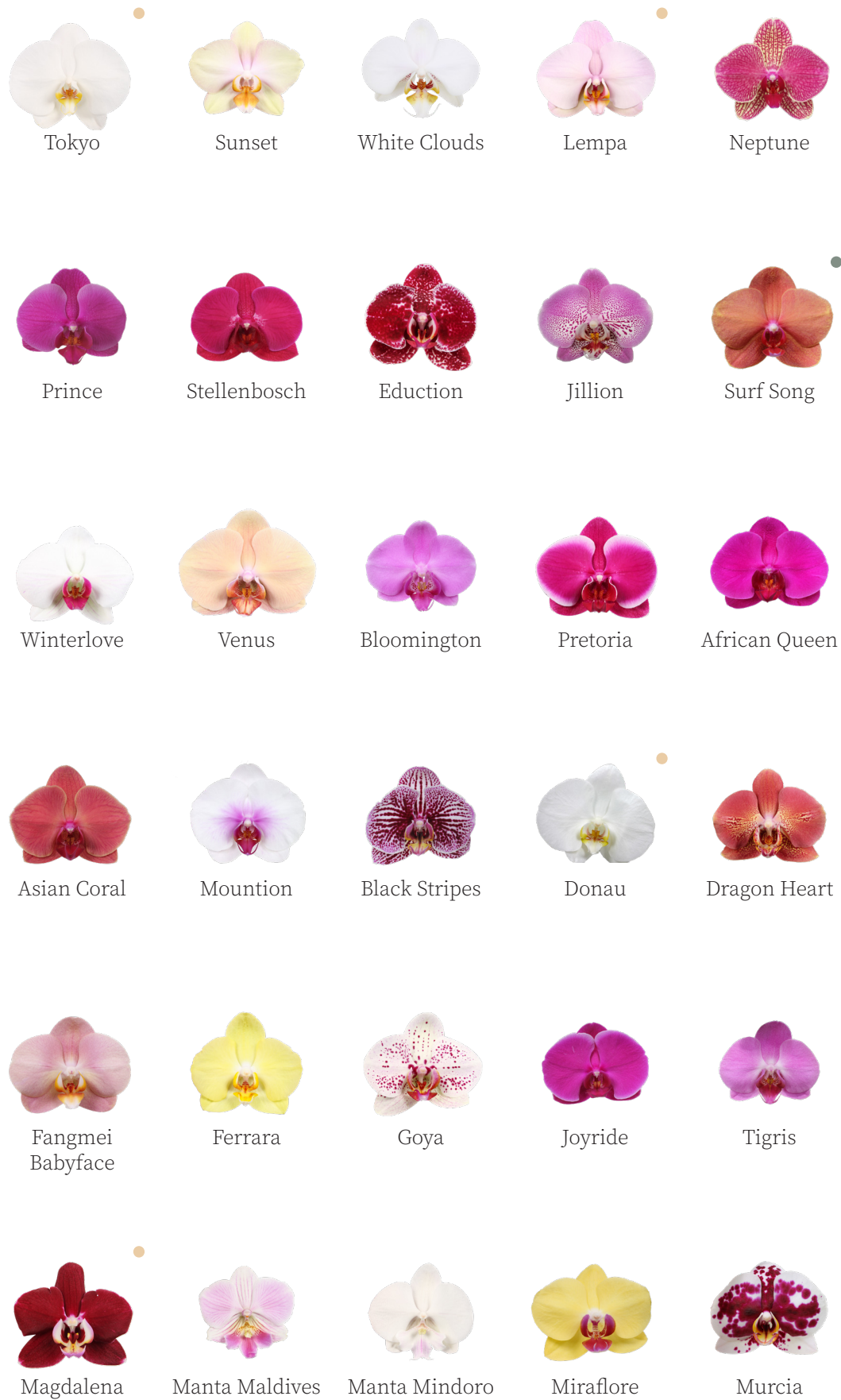
—
share your
emotions
—

Mimesis holds up a mirror
to your heart – a glimpse
into your hidden desires
and a reflection of your
innermost self. Mimesis
moves and surprises,
supports and energises.
An expression of unity
with each other and
within yourself.

ORIGINALS

Mimesis holds up a mirror to
your heart – a glimpse into your
hidden desires and a reflection
of your innermost self. Mimesis
moves and surprises, supports
and energises. An expression of
unity with each other and within
yourself.

These are orchids as you know
and love them. An endless range
of varieties, colours and sizes,
selected especially for you.



• exclusive

• own breeding

MIMESIS



MIDI-FLORA
CHARACTERISTICS
Height 60-80cm
Pot size ø12cm

COLLECTION



Beautiful
yellow-red color
combination



Amadora



Special color and
long shelf life



Wildcat



Large striped pink
12cm flower



Warschau



Unique pink color



Kasshi



Romantic pastel
pink color



Hazard



Bright large 11cm
flower



Rhône

MIMESIS



MIDI-FLORA
CHARACTERISTICS
Height 60-80cm
Pot size ø12cm

COLLECTION



MULTI-FLORA
CHARACTERISTICS
Height 40-60cm
Pot size ø12cm

MIMESIS

• exclusive
• own breeding



Beaution



Bolzano



Bowdion



Brazilian Fever



Broken Heart



Cadi



Cranberry Cha
Cha



Daisy



Deep Secret



Hornglin



Hot Lip



Indian Summer



La Paz



Mia



Motagun



Perceval



Pink Flamingo



Rembrandt



Dragon



Rotterdam



Ruyi Rose



Safe Haven



San Juan



Santa Rosa



Silly Tommy



Snowflake



Stuttgart



Summersong



Vienna







Violet Queen

COLLECTION



MULTI-FLORA
CHARACTERISTICS
Height 40-60cm
Pot size ø12cm

MIMESIS

	Intense red color, waxy type		Soft pink color and rich flowering
Relex		Beaution	
	Large 7cm flower		Intense color and rich flowering
Cadi		Pink Flamingo	
	Beautiful yellow striped flower		Soft spring colors
Goldbaby		San Juan	

COLLECTION



Lotte



Safe Haven



Sakura



Sakura Pink



Tynion



Bolzano



Morelia



Penny Lane



Bowdion



Brazilian Fever



Coco 4



Cute Holly 15



Happy Smile



Hornglin



Julia 8



Little Star



Lola



Lola 15



Lola 3



Angel Eyes



Perceval



Tiny Melissa



Red Heart



La Paz



Snowflake



Sunshine



Vienna



Violet Queen



Yilan



Alice

• exclusive

• own breeding

MIMESIS



MULTI-FLORA
CHARACTERISTICS
Height 35cm
Pot size ø9cm

COLLECTION



Tiny Melissa



Angel Eyes



Sakura Pink



Safe Haven



La Paz



Violet Queen

MIMESIS



MULTI-FLORA
CHARACTERISTICS
Height 35cm
Pot size ø9cm

COLLECTION



MULTI-FLORA
CHARACTERISTICS
Height 30cm
Pot size ø7cm



Zurich



Purple Princess



Puebla



Bern





CHARACTERISTICS

Height 70cm
Pot size ø17cm
Flowers 50+

MARVELLOUS branched

The pot comes with two plants rather than one, resulting in an abundance of flowers – gorgeous combinations in various colours. Marvellous is a bouquet that you will be able to enjoy for months on end.



White



Light pink



Pink



Red



White special

• exclusive

• own breeding

COLLECTION



CHARACTERISTICS

Height 70cm
Pot size ø17cm
Spikes 4+ spike/6+ spike

MARVELLOUS midi-flora

The pot comes with two plants rather than one, resulting in an abundance of flowers – gorgeous combinations in various colours. Marvellous is a bouquet that you will be able to enjoy for months on end.



White



White special



Light pink



Purple



Orange

• exclusive

• own breeding



CHARACTERISTICS

Height	60cm
Pot size	ø17cm
Spikes	4+ spike

MARVELLOUS multi-flora

The pot comes with two plants rather than one, resulting in an abundance of flowers – gorgeous combinations in various colours. Marvellous is a bouquet that you will be able to enjoy for months on end.



White



White
special



Pink



Pink
special

SWAN

Mimesis Swan watches over her earth like a swan over her offspring. Outwardly still and majestic, inwardly powerful and free. Graceful and bold, she spreads her wings: the essence of peace and confidence. A visual feast for the eyes.

ø7cm



Swan



Red

ø12cm



Olga



Purple



CHARACTERISTICS

Height	30cm
Pot size	ø7cm
Height	70cm
Pot size	ø12cm



CHARACTERISTICS

Height 45-70cm
Pot size ø12cm

MIMESIS

FLOW

Resembling a visual fountain of blossoming beauty, Flow reveals her future. With buds like cherished promises and a breathtaking display of luscious curves and enchanting florals.



Sacrifice



Emiliya



Flamingo



Tokyo



Picasso



Pink
Naomi

• exclusive

• own breeding

COLLECTION

MUSE

The meandering branches give Muse its bold form. The branches are twisted by hand, making each plant unique. Due to its compact size, Muse is a beautiful plant on tables and looks stunning in arrangements.



White



Pink



Purple



Red Lip



Orange



Yellow

MIMESIS



CHARACTERISTICS
Height 35cm
Pot size ø12cm

COLLECTION



CHARACTERISTICS

Height 30cm
Pot size ø9cm

Height 45cm
Pot size ø12cm

MIMESIS

MOON

Calm and untouched, like the moon in the sky. Admire her beauty and let your thoughts run free. From protected bud to fragile splendour, follow the eternal cycle of temptation. And then back down to earth again.



White



Rosa Antico



Living Dream



Narbonne



Limelight



Romance



Chrystal White

ø9cm

ø12cm

COLLECTION

NO. 7

Most orchids have no scent, which is what makes this variety so special. At night, this plant converts CO2 into oxygen. This process releases a wonderful natural scent, which you can smell especially in the morning. Another striking feature are the small flowers in mostly soft pastel shades.

ø9cm



Morning Breeze

ø12cm



Diffusion



Hidden Nature



Rising Sun

MIMESIS





CHARACTERISTICS
Height 45cm
Pot size ø12cm

SPIRIT

Our special cultivation method creates short, robust branches with large flowers. Due to its compact size, Spirit is a perfect centrepiece on tables and looks stunning in arrangements.



White



White
special



Pink



Pink
special



Orange



Yellow

• exclusive

• own breeding

ATELIER

A tribute to natural craftsmanship. Mimesis Atelier is the breeding ground for beauty and creativity in all its shapes and sizes. Unique, unconventional, daring, colourful, artisanal and visionary.

Twister ø9cm



Chrystal White

Crown ø21cm



Tokyo



Picasso



Pink Naomi



Flamingo



Venus

Heart ø30cm



Chrystal White

• exclusive • own breeding

MIMESIS



TWISTER CHARACTERISTICS

Height 35cm
Pot size ø9cm

CROWN CHARACTERISTICS

Height 65cm
Pot size ø21cm
Spikes 3-spike/4-spike

HEART CHARACTERISTICS

Height 30cm
Pot size ø9cm

COLLECTION

ARRANGEMENTS

The orchid of your choice incorporated into an arrangement, completely in line with the season. That is also a possibility. Choose one of the already prepared arrangements or have one made up exactly as you prefer.



ø9cm



Serie Zara
white



salmon



green



copper



Serie Finn
beige



green



ocher



Serie Billie
beige



Serie Hunter
white



brown



Serie Logan
salmon



green



brown



Serie Billie
beige



Serie Hunter
white



brown



Serie Senna
white



pink



Serie Stevie
sand



pink

ø17cm

ø12cm

MIMESIS

CERAMICS

Mimesis reflects your emotion.
Add the finishing touch with our
line of ceramic ware. Whether
year round or seasonal, discover
which ceramic suits you best.

COLLECTION

CONTACT

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Our certifications:

MPS-GAP
MPS-Socially Qualified
On the way to PlanetProof
Phytosanitary certified



created by The Orchid Growers